



JESSICA SPROUL

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PORTFOLIO: JESSICASPROUL.COM

S U M M A R Y : Product Designer and UX Specialist with a front-end development background and degrees in human behavior and design. I combine hands-on front-end skills with user research and interface design in Figma to build clear, functional digital products.

EXPERIENCE

FRONT-END WEB DEVELOPER

Advantage Media Partners · Beaverton, OR · Jan 2026 – present

- Design interface layouts and build responsive, accessible web applications using WordPress, Divi, HTML/CSS, JavaScript, and React.
- Structure information architecture and navigation patterns to simplify user flows and improve site usability.
- Create low- and high-fidelity prototypes in Figma to test visual hierarchy and layout feasibility.
- Conduct cross-browser and mobile responsiveness testing to catch layout bugs

UX/UI DESIGN INTERN

Tunepact · Remote- California · Apr 2025 – Nov 2025

- Executed end-to-end product design workflows for a music marketing platform, collaborating with cross-functional team members in Jira.
- Facilitated user feedback sessions and translated qualitative insights into user flows, wireframes, and interactive screen designs.
- Built clickable Figma prototypes to test core feature interactions prior to developer handoff. Established standard UI components, visual hierarchy guidelines, and design patterns to maintain consistency across the app.

MARKETING ADMIN & GRAPHIC DESIGNER

Foodz Catering · Seattle, WA · Nov 2024 – Aug 2025

- Managed web layout updates and content architecture across WordPress and Squarespace platforms.
- Designed digital marketing assets, menus, and brand collateral using Adobe Creative Cloud. Designed user feedback surveys in SurveyMonkey to gather quantitative data on customer preferences and inform site revisions.

FREELANCE ARTIST

Creative Chaos Prints · Seattle, WA · Jan 2023 – Jan 2024

- Managed product development lifecycle from initial concept and digital asset creation to vendor coordination and e-commerce release.
- Designed customer touchpoints, digital storefront layouts, and brand identity assets to streamline the purchasing experience.
- Sold artwork independently at regional market events.

EDUCATION

GRAPHIC DESIGN & ADVERTISING FOCUS IN UX DESIGN

Bachelor of Arts · Southern New Hampshire University · 2025

Coursework: UX/UI Research, Design Thinking, Information Architecture, Interactive Prototyping, Web Typography.

ANTHROPOLOGY

Bachelor of Science · University of Oregon · 2022

Core Focus: Human Behavioral Analysis, Observational Research Methods, Qualitative & Quantitative Analysis.